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V.I.O. Hires Tom Mattioli To Head Law Enforcement Sales Division

Mattioli Brings 30 Years of Michigan State Police and DHS Terrorism Prevention Experience to the V.I.O. Sales Team

Marquette, MI (October 2007) - V.I.O. Inc., the leading brand of wearable point-of-view video technology, is pleased to announce the addition of Tom Mattioli as its new Law Enforcement and Military Director of Sales.

Tom Mattioli is a retired Michigan State Police Detective Lieutenant with 30 years of public service. He commanded four multi-jurisdictional narcotics task forces within Michigan supervising hundreds of covert criminal investigations involving narcotics trafficking, and associated criminal activities in conjunction with Federal and Local agencies. "Tom brings us first hand experience and knowledge of the law enforcement and first responder market," says David Ollila, President and Founder of V.I.O. "His diverse background in this market segment will help us get to the next level."

"I've been in law enforcement for 30 years and working with V.I.O. Inc. affords me the opportunity to continue a career with a mission which parallels public service," said Mattioli. "My mission with V.I.O. will be to offer new technology which will enhance the first responders' ability to deter crime, share intelligence, assist with evidence collection, and hopefully reduce frivolous law suits. I look forward to my continued collaboration with first responders in providing innovative tools and methods for attacking crimes."

Most recently Mattioli has been a Law Enforcement Subject Matter Expert for The Department of Homeland Security (DHS) Terrorism Prevention Exercise unit. While working with this DHS terrorism unit, Mattioli was a lead member of an exercise support team providing weapons of mass destruction (WMD) exercise support to State and Local governments.

Visit www.vio-pov.com to see the complete line of V.I.O. products and accessories.

About V.I.O.

Since its inception in 2000, V.I.O., formerly Viosport, has been the leading innovator in wearable Point-of-View video technology. The V.I.O. point-of-view system is unique in that it's designed specifically to capture adventure and tactical video. V.I.O.'s customers include professional and amateur athletes in a wide variety of sports such as mountain biking, skiing, snowboarding, skydiving, motocross, snowmobiling, and auto racing. Other industries relying on V.I.O. video systems include the military, law enforcement, aviation, and movie and television production. For more information, visit www.vio-pov.com or call 1-888-579-2267.