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## **Viosport and Viotac Merge to Create V.I.O. Inc.**

New Name Gives V.I.O. Broader Market Appeal

**Marquette, MI (October 2007)** - Effective immediately, Viosport and sister company Viotac have merged creating V.I.O. Inc. to reflect the company's broader market appeal in wearable, point-of-view (POV) video for law enforcement, military, and sports recreation users.

V.I.O., the leading brand of wearable point-of-view video technology, began as Viosport in 2000, creating helmet cameras that attached to camcorders for recording adventure and sports, such as mountain biking, motocross, skiing, snowboarding and motorcycling. In 2005 with an emergent interest in wearable video technology from military, law enforcement and homeland security agencies, Viosport created its sister company, Viotac, to better meet the needs of tactical professionals. V.I.O. has since merged both lines, Viosport and Viotac, and grown into the industry leader in wearable point-of-view video technology. V.I.O. is now offering the new standard in integrated POV video systems, the POV.1.

V.I.O. cameras and integrated POV systems are wearable. They are manufactured to be lightweight and to withstand a variety of climate conditions. In addition, their design makes them simple to use. V.I.O. has established the benchmark for durability, video quality and adaptability to multiple uses.

**Visit [www.vio-pov.com](http://www.vio-pov.com) to see the complete line of V.I.O. POV products and accessories.**

### **About V.I.O.**

Since its inception in 2000, V.I.O., has been the leading innovator in Point-of-View video technology. The V.I.O. point-of-view system is unique in that it's designed specifically to capture adventure and tactical video. V.I.O.'s customers include professional and amateur athletes in a wide variety of sports such as mountain biking, skiing, snowboarding, skydiving, motocross, snowmobiling, and auto racing. Other industries relying on V.I.O. video systems include the military, law enforcement, aviation, and movie and television production. For more information, visit [www.vio-pov.com](http://www.vio-pov.com) or call 1-888-579-2267.